



Prime Minister Narendra Modi Launches Mobile App for MyGov.in

Indus Net Technologies, in association with the National Informatics Centre, has developed the MyGov app

New Delhi, India, July 10, 2015 – Now, all it will take for Indian citizens to contribute towards Government decision-making, policies and good governance are a few navigable steps on the mobile. Recently, Prime Minister Narendra Modi launched mobile apps for MyGov.in at the Indira Gandhi Indoor Stadium, New Delhi, in a special opening ceremony of the Digital India Week.

MyGov.in, as it is known, is a crowdsourcing platform, which allows the Government to directly connect to citizens and vice-versa. The platform (portal) allows people to contribute towards Government decision making, policies and good governance and to participate in multiple theme-based discussions and share their ideas on **Clean Ganga, Girl Child Education, Clean India, Skilled India, Digital India, Job Creation** and so on.

The mobile apps have been designed by Kolkata-based Indus Net Technologies, an innovative IT Service, Managed Outsourcing & Internet Strategy company with unique combination of creativity and technology.

According to Mr. Abhishek Rungta, Founder and CEO of Indus Net Technologies, “The current engagement will empower the citizens with the mobile app for MyGov, thus, allowing people to act and participate on the move”. He further adds that “the App would have Google Mobile Analytics code residing within the APIs so as to enable tracking of usage patterns and behavior of users as well as for other analytics.”

“This project is a shining example of how a private enterprise, under the overall guidance and umbrella of the Government, can contribute towards better Governance”, said Manoj Tandon, Adviser.

For this project, the Indus Net team worked under the able guidance of National Informatics Centre to ensure a seamless MyGov mobile experience for users.

Indus Net Technologies bagged the assignment against a very strong and competitive bidding by very large players in the segment. Indus Net has been in the forefront of development and on time delivery of multiple Government projects such as the official website for the Ministry of Human Resource and Development, Ministry of Tourism and NIMHANS, among many others.

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